



# REFLECTIONS



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## DAUNTLESSLY SEEKING A MENTOR HOMEWORK FOR EPISODE THREE

In episode three, we heard from Brent Taylor about how important mentors can be, in shaping your career or even your personal life. If you don't have a mentor, read on. And if you do have a mentor, find another one and read on.

A common misconception is that you should be young or just starting out in a new endeavor when you seek out a mentor. That is just wrong. You can, and should, have mentors all throughout your life – at different stages and with different mentors. But. Landing a mentor can seem awkward and exhausting.

So, here's my freebie to you: I prepared the following scripts that you can use as templates to reach out to someone and ask them about being your mentor. Now, I don't recommend copying and pasting these exactly word for word. Use your own voice and sprinkle in your own personality.

And most importantly, always be sure to provide the person you're reaching out to with some value. How can you help them?

Just do it. Send this out. Now. Do it. Land a mentor and then celebrate. Pour a drink. Pump up the music. Know that you are on your way!

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### Email Someone You Already Know

Hi Matt,

As I hope you know, I have a huge amount of respect for you and I've so enjoyed our conversations to date. I just wanted to drop you a quick email to ask you for a favor. I'm at a stage in my life and my career where I feel I could benefit from a little mentoring and guidance.

You were literally the first person who came to mind. I was wondering if I can buy you coffee sometime so that we can talk about this more? And I'm sure you're busy, so I'm also happy to hop on a call and have coffee sent to your office. I know that time is valuable, so know that I could return the favor by [note how you can you help them or provide them value].

Thanks,

[Your Name]

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### **Emailing Someone You've Been Referred To**

Hi Matt,

My name is [Your Name] and I was given your contact info by [Your Contact].

I'm currently working as [your role] at [your Company], a position I've held for [your tenure]. I've been following your career for a while now, and I have a huge amount of respect for the work you've been doing. I particularly love your [presentation/webinar/something they did recently] because I [tell them why it resonates with you].

I was wondering whether you'd have a few minutes to hop on a phone call or perhaps even to meet up for a coffee?

The reason I ask is that I'm currently exploring potential mentorship opportunities and I think that there's a lot that I could learn from you. I'd love to be able to work more closely with you over a longer period of time if your availability permits, but in the meantime, I'd just like to ask you a few questions about your career, if you're available. I know that time is valuable, so know that I could return the favor by [note how you can you help them or provide them value]. Please let me know. I'm truly grateful for your time.

Thanks,

[Your Name]

## Speak to a Contact You Met at an Event

Hey Matt,

I really love what you've been doing at [Company Name]. I've also been thinking a lot about the conversation we had about [topic] when we last met at [Event Name]. I have a few ideas that have been percolating since then, and I'd love to share them with you.

I was wondering if you'd be interested in meeting up so that we can chat a little further? I'm actually looking for a mentor at the moment and I think you'd be perfect, if you'd be interested. The drinks are on me!

Thanks,

[Your Name]

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## Sending a Direct Message to Someone You Found Online

Hey Matt,

I love your work. I've been following you for a little while now, and I particularly enjoyed [piece of content] because [why]. I just wanted to reach out to you because I'm a huge admirer of the work you've been doing and I'm currently looking for someone to mentor me on the topic of [subject matter]. Is this something you'd be interested in? I know that your time is valuable, so know that I could return the favor by [note how you can help them or provide them value].

I'd welcome a chance to hop on a call or to drop you an email (whichever you prefer) to talk about this some more. Please let me know, and keep up the good work! You are inspiring to so many people. Thanks.

[Your Name]